

Gadsden State Community College (GSCC) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society. Using a two-pronged approach that involves an economic impact analysis and an investment analysis, this study calculates the benefits received by each of these groups. Results of the analysis reflect fiscal year (FY) 2020-21.



* For the purposes of this analysis, the GSCC Service Area is comprised of Calhoun, Cherokee, Cleburne, Etowah, and St. Clair Counties.



